



Website Design Proposal

Current Website

The current website:

Is a static business brochure website, it uses tables and HTML 4.01 coding, It contains 11 pages including a gallery section displaying a number of photographs

Recommendations

A new website consisting of:

- A new design for the website together with 1 – 2 content page templates
 - Between 10 – 25 pages
 - Redesign of existing website pages
 - Redesign and expansion of the gallery section
 - Visitor statistics through Google Analytics (so you can see what pages your visitors go to)
 - Payment page so that customers can pay the deposit and final fees through the website

All websites are built to XHTML and CSS w3c web standards (more information about these standards can be viewed at http://en.wikipedia.org/wiki/Web_standards)

These website standards ensure the site is built to Google guidelines which will help improve on any existing rankings the website has.

Other services

Website Hosting:

All our website packages come with free web and email hosting and unlimited bandwidth.

If your website is hosted with another provider you have the choice to change the name servers of your existing domain name alternatively you can continue to host with your existing provider.

SEO / PPC Management – If you would like to have an ongoing search engine marketing campaign for your website please contact us for more information.

Recommended package

Based on previous discussions we would recommend either our Premium+ package for your new website.

For exact information about what is included in each package please visit <http://www.delicious-webdesign.com/website-packages.html>

The main differences will be:

- Premium packages allow more pages, updating of your own content and allow online sales / payment collection
- Premium + package comes with the following additional features:
 - Content Management System
 - Blog
 - SEO Program (3 month project after the site is completed)

If you would like further information about our packages please contact us.