



Website SEO Quick Review

Current Website

SEO processes .The complete process is broken down into about 15 stages but broadly they come in two parts, firstly we conduct optimisation on the website (onsite) and second is conducted offsite where the focus is in building links back to the website. The website optimisation is done by us whichever package you have. Part of our SEO program is to complete link building to your website however this is a very tough part of the program and very time consuming so we give you hints and tips about how you can gain links to your website if you want to help the promotion by doing some of the link-building yourself. Some of the link building is as easy as going onto website directories and forums and talking about your industry with your website in your forum signature, thereby gaining links by automatically laying down links to your website on other websites.

You can keep your existing hosting if you want. If you are only using webmail then any emails you have saved would be lost if you transferred hosting unless you are using an Email Client and download them to your email client such as Outlook or Windows Live Mail before the switchover

Your existing PageRank (Google's score of how well your site is linked to by other sites) is 0/10. Looking at the first page of rankings in Google for your most important search keyword, the other sites have page ranks of between 2/10 and 3/10. One of the factors that Google use when ranking sites is the website's PageRank therefore we suggest a link building process to increase your PageRank.

This can be achieved by writing to sites and asking them to place a link to your site. Particularly look at what sites are linking to your competitors and email them first, you can do this by typing links: and then the website name into Google.

You should also consider going to industry forums and directories and listing your site

If you take a look at the top ranking websites for your most important search keywords you will see that (although it varies) they have a lot of keyword-rich text on the home page of the site. You therefore need to think about your website copy and ensure it contains a lot of the keywords that you are aiming to be well-ranked for.

Site Redesign

If you decide to combine a site redesign and SEO program then following you site redesign and link building campaign you should start to see a significant increase in your ranking and visitor numbers over the next few months. SEO is an ongoing process and does take time to see results (realistically 3+ months). It will also be something that you will have to continue to do to stay well-ranked.

We can undertake a complete redesign of the website or modify the existing design. Whichever we do the site will be created in a search engine friendly manner and could positively affect the website's search engine ranking.