Project Proposal Document  
Window Blinds company  

Window Blind E-Commerce Website

Version 1.0

Submitted to  
Website Owner 
Prepared by  
Delicious Webdesign

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The contents of this document are provided to the client in confidence solely for the purpose of evaluating whether the contract should be awarded to Delicious Webdesign.
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Introduction

1.1 Background

The purpose of this document is to define the features of the Window Blind E-Commerce Website. Here Visitors can see the publicly available features such as browse products, view details of products (Size, Colour and Cost), and view other static contents of site. Registered User can view all publicly available features and in addition to this they can purchase the products by adding them into shopping cart. Admin can manage all the contents and Orders from the Backend (admin side)

Types of Users of the website are:

- Visitors
- Customers (Registered Member)
- Admin

1.2 PRICE
Delicious Webdesign proposes a Fixed Price engagement model for the development Window Blind E-Commerce Website Based on the document provided, we propose following detailed in the section Fixed Price of development of Window Blind E-Commerce Website stated in scope section is [private] The pricing details associated with this engagement are detailed in the section Project Estimation Schedule
SCOPE OF THE PROJECT

The objective of this project proposal is to define the project scope of Window Blind E-Commerce Website and to provide the Estimation.

The advantage would be simple user interface that is easy to understand by all type of users.

2.1 SCOPE

The scope document is defined after discussing with the Client

2.1.1 Design Goals

The application consists of following main things:

Visitor Features
- View Home Banners or Slide Show Gallery
- Browse Products
- View Product Details
- View FAQs
- Become a Member through Registration process
- View Static Pages

Registered Member Panel
- Login to site
- Manage Account
- My Profile
- My Orders
- Buy Product (Checkout)
- Logout

Admin Panel
- Login
- Dashboard
- Administrator User Management
- Site Member(Customer) Management
- Blind Type Management
- Product Attribute Management
- Product Management
- Price Chart Management
- Banner Manager
- Order Manager
- Shipping Management
2.1.2 High level Requirements

*System Block Diagram*

![System Block Diagram](image)

**Join Site**

2.1.3 *Front-End*

**Home Page**
Views Website Logo, Banners or Slideshow which are integrated with Home Page
View list of Latest Products available with details like
  - Product Title
  - Image
View links for Login and Sign Up
  - Clicking on any link, User will navigate that particular Page
Product Display
Displays products
Click on image will display information of product as well as choice of different sizes if available
View the details of the products, with Image on Product Detail page
View listing of all Related Products
  * Product Name
  * Product size
  * Image
Clicking on image, User will navigate to “Product Detail” Page

Product detail Page
Views Product details as follow
  * Product Title
  * Product Image
  * Option to view Measuring Videos
  * Features of the selected Product
  * View list of available Fabric with details like Colour Name, and Product Image
    * Select one Fabric
    * Dimensions (Size)
User can specifies their Window Pane Size and preferences like
  * Perfect Fit “Blind Type”
    * Pleated
    * Venetian
    * Roller
  * Blind “Fabric”
    * Pleated like
    * SPC / ESP / Plains
    * Cellular
    * Blackout
  * Venetian like
    * 16mm Slat
    * 25mm Slat
    * Special Slat finishes
  * Roller like
    * Plain Fabrics
    * Blackout Fabrics
  * Frame Color
    * For White or Brown Frames no charges will be taken
    * If it is Golden Oak Frame then it would incur a 10% surcharge on Total Cost of Blind

Height
Width

“Price of Blind” Button
User can determine the Price of the Blind based on the given preference (Dimensions)

Link to view Price Charts

Option for “Add to Cart”, User can add the Product to Cart with the specified Preference
View Price Charts
Visitor can browse the Price Charts for the Pleated / Venetian / Roller based on the Price Calculation
Visitor can view Drop and Width wise Price of the Fabric
As Size (Drop/Width) of Fabric increases Price of Fabric will also raise

Watch Measuring Videos
View Measuring Video(s) added by user in conjunction with all Products with details like
Title
Duration
Description
Visitor can play the selected Video

View Cart
Displays products added to the shopping cart
With a small product image, subtotal, shipping amount
Link to 'Update' and 'checkout'
Link to 'See entire shopping Cart'
Can view its shopping cart (if purchased anything will show list of items that are being purchased with the quantity and the total price of those buying)
Remove Product from the Cart

Update Quantity and Recalculate Sub Total

User Login
This section allows User to enter the website by adding login details created during registration
Enter authenticated Email Address and Password to login
Forgot Password Link
Recover password through mail
New User? Sign up link available

Registration: This section allows New Users to create new registration account on the Site
Fill the registration form with all required fields
Enter Profile details like name, email id, password
Enter address details like Country, State and Zip Code
Submit Form

After creating login, the Customer enters the account with authenticated username and password and can perform the following tasks:

My Account
Personal Information
Change Name, Login, E-mail Address, or Password
Manage Address Information

My Orders
View all Orders
View order no/ order date/ amount/ quantity
View Status (In Process, Shipped, Open, Rejected)

History/Receipts
View Details of all the orders made
View order id, status, date ordered
Link to re-Order
Last Order
  Displays the last order made
  Link to reorder and reset quantity
View Order Tracking
  Enter Order Number
View Shopping Cart
Delete Account
Sign out

Checkout
  Proceed to Shipping Details
  View/ Edit Shipping Details
  Select Shipping Method
  Proceed to Billing Details
  View/ Edit Billing Details
  Review Order
  View Total Order Summary, with Shipping and Billing Details
  Proceed to Payment Details
  PayPal Payment Gateway Integration
  Order Confirmation
  Show confirmation of order with order details on the screen

FAQ
  Displays a list of frequently asked Questions

Shipping Information
  Details regarding Shipping information and collaboration with any partners which will be
  confirmed with client for more details

Static Pages
Contact Us
About Us
Privacy Policy
Disclaimer
Terms & Conditions
2.3 Back-End

Admin panel is the back end of the application from where the admin can manage the whole site and its contents as well.

Login
Administrator may login into the admin panel with the authorized username and password to get access to this panel.

Site Map
View Summary of the whole Admin panel

Administrators Users Management
The administrator user section shows the list of admin users accessing the panel. The admin can search and sort the list. The admin can even edit and delete the existing record.

- View Admin
- Search / Sort Admin users
- Change the Status of admin user (Active / Inactive)
- Add / Edit / Delete Admin Users

Customer Management
The Customer Management section shows the list of customers who have registered themselves on the site.

- View All Customers of the site
- Search / Sort Customers
- Change the Status of Customer (Active / Inactive)
- Add / Edit / Delete Customers
- Send mail to the Customers

Blind Type Management
The Blind Type Management section allows Admin to manage all Blind Types like Pleated / Venetian / Roller available on the Site.

- View all Blind Type
- Change the Status (Active / Inactive)
- Add / Edit / Delete Blind Type

Product Attribute Management (Like Sizes and Colours)
View All Product Attribute
Change the status (Active / Inactive)
Sort Product Attribute
Add Attribute
Enter Attribute Name
Edit / Delete Product Attribute
Product Management

The Admin can view all the products that are being displayed on the site.
Admin has full rights to add/edit the particular product once placed on the site.

- View all products
- Search / Sort Products
- Alphabetical Search
- Change the Status (Active / Inactive)
- Add Product
- Add General Information about the product like Name, Blind Type, Attribute
  - Upload Image and Video
- Edit / Delete Product
- Product categories (Category management)

Price Chart Management

The Price Chart Management section allows Admin to manage all Price Chart available for Pleated / Venetian / Roller on the Site

- View all Price Charts
  - Search and Sort Chart by Blind Type
  - Change the Status (Active / Inactive)
- Add new Chart
  - Select Blind Type
  - Title
  - Upload Chart File
- Edit / Delete Chart details

Country Management

- View All Countries
- Search / Sort Countries
- Change the Status (Active / Inactive)
- Add / Edit / Delete Countries
- Search / Sort States
- Change the Status (Active / Inactive)
- Add / Edit / Delete States

Tax Management

- View All Tax percentage with the countries
- Search / Sort Taxes
- Change the Status (Active / Inactive)
- Add / Edit / Delete Taxes

Shipping Management

- View all methods of Shipping with the amount
- Search / Sort Shipping Methods
- Change the Status (Active / Inactive)
- Add / Edit / Delete Shipping Methods
Order Management
View all Order Detail
View Order Information
View Billing/ Shipping/ Payment
View/ Change Order Status (In Process, Shipped, Open, Rejected)
Search / Sort Orders
Alphabetical Search
Edit / Delete Orders
Print Order Confirmation
Print Invoice

FAQ Management

View all FAQs
Search / Sort FAQs
Alphabetical Search
Change the Status (Active / Inactive)
Add/ Edit / Delete FAQs

Email Template
There will be different templates available for different occasion like Welcome Mail, Forgot Password

System Settings (General Site Settings)
View / Edit all Setting of Website
General Settings
Name of Site
Main Site Title
URL
Meta Tags Information Settings
Site Copyright Text
Site Control Panel Title
Administrator Email ID

Static Pages Management
View List of Static Pages
FCK Editor provided

SEO Management
The SEO Management section helps the Site Administrator to manage the traffic & activity performed on Site by Users/ Buyers
View all Meta tags & Keywords
Search/ Sort Meta tags & keywords
Change the Status (Active/ Inactive)
Edit/ Delete Meta Tags
View all login IPs
Search/ Sort IP
Change the Status (Active/ Inactive)
Block IP

Log out
The Administrator can log out of the admin panel from the log out link given in the panel.
2.4 Design Goals

The application consists of following main sections:

Visitor Features
View Home Banners or Slide Show Gallery
Browse Products
View Product Details
View FAQs
Become a Member through Registration process
View Static Pages

Registered Member Panel
Login to site
Manage Account
  My Profile
  My Orders
Buy Product (Checkout)
Logout

Admin Panel
Login
Dashboard
Administrator User Management
Site Member (Customer) Management
Blind Type Management
Product Attribute Management
Product Management
Price Chart Management
Banner Manager
Order Manager
Shipping Management
FAQ Management
Email Templates
Static Page content Management
Tax Management
Location Management (Country/State/City)
System Settings
Logout
2.5 **EXCLUSIONS FROM SCOPE**

The following is a list of activities that are clearly excluded scope of development for this proposal.

**Development of Detailed Functional Specification**
Detail functional specification is not included in this timeline. Scope document will be the base document for the requirements.

2.6 **ASSUMPTIONS**

We have developed our estimate based on the following assumptions.

**Multi Lingual**
Website interface will be in English languages only. But please note that the user input will be in single language only. Whatever user enters will be stored in the database and will be displayed on the website.

**3rd Party Tool**
Client will pay for 3rd party tools, if required

**Client will provide Sample Data to test the entire web site.**
Based on data based on organizational assets, we believe that sample set of values for database elements having impact on business rules and business work flows, are critical from development as well as testing stand point.

**User Acceptance Testing**
Client will prepare business scenario and test entire website once Delicious Webdesign delivers the website.

**Signoff and Acceptance of Deliverables**
During the course of the project, Delicious Webdesign will make relevant deliverables available to Client. Delicious Webdesign expects these deliverables to be reviewed, accepted and signed-off by in the timeframe mentioned against each deliverable. If Client finds defects in the deliverables, Delicious Webdesign will rework the defects and re-present the deliverables for acceptance.

**Documentation**
The responsibility of creating / updating any other documents / technical documents such as user manuals, online help etc shall be with client and in case if any documentation required, it will be charged extra and will not be part of this contract.
3.1 **Cost Estimation**

<table>
<thead>
<tr>
<th>Cost Estimation: Items</th>
<th>Cost (GBP)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delivery (Development + QA)</td>
<td>x</td>
</tr>
<tr>
<td>User Acceptance Test Support - Beta Release (Post Delivery - 4 weeks)</td>
<td>-</td>
</tr>
<tr>
<td>Total Cost of Project</td>
<td>x</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Milestone of payment schedule</th>
<th>Item</th>
<th>% of price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Milestone 1</td>
<td>Award of Project</td>
<td>50%</td>
</tr>
<tr>
<td>Milestone 2</td>
<td>After First Demo on Development Server</td>
<td>30%</td>
</tr>
<tr>
<td>Milestone 3</td>
<td>After Final Demo on Development Server</td>
<td>20%</td>
</tr>
</tbody>
</table>

3.2 **Schedule**

*Schedule and Time line*

The project schedule is based on the project start date. Any change in start date would amount to changes in all subsequent delivery dates. The actual project schedule and detailed planning inclusive of Client reviews and feedback will be made based on inputs from Client once requirements analysis is completed.

Delivery (Design + Development + QA + Beta Release): **6-7 Weeks**
User Acceptance Testing: **4 weeks**
Total duration including Delivery and UAT: **10 - 11 Weeks**
4 Technical Overview

4.1 Production Environment

The final tested version of the application will be deployed in the production environment and will be available to the end users. This will also serve as the staging/QA environment before the first release/Beta of the application.

4.2 Development Environment

The development environment will be used for developing and testing future releases of the application. The version of the application deployed in the development environment will not be available to the end users and will be accessible only to the developers.

The development environment will also serve as the staging/QA environment for subsequent releases of the application but will not be used for any performance related testing since the server configurations in the development environment are not intended to replicate the production environment and thus will not give an accurate measure of how the application would perform in the production environment.

<table>
<thead>
<tr>
<th>Technology Stack Software</th>
<th>Product</th>
</tr>
</thead>
<tbody>
<tr>
<td>Database Server</td>
<td>MySQL 5.x</td>
</tr>
<tr>
<td>Operating system</td>
<td>Linux</td>
</tr>
<tr>
<td>Web Server</td>
<td>Apache</td>
</tr>
<tr>
<td>Development Environment</td>
<td>PHP 5.2.x, Smarty, AJAX</td>
</tr>
</tbody>
</table>

4.3 Browser Compatibility

<table>
<thead>
<tr>
<th>Supported Browser</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internet Explorer 7.0, 8.0</td>
</tr>
<tr>
<td>Firefox 3.x</td>
</tr>
<tr>
<td>Google Chrome</td>
</tr>
<tr>
<td>Safari (Windows)</td>
</tr>
</tbody>
</table>
4.4 External Interface Requirements

4.5 User Interface

This section describes some specific requirements regarding the intended user interface for the application. The details of the user interface design for each screen would be covered during the prototyping phase of the project. Seq. No.

<table>
<thead>
<tr>
<th>Seq. No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>I1.1</td>
<td>GUI standards followed for all the websites under consideration will be based on the creative inputs provided by James.</td>
</tr>
<tr>
<td>I1.2</td>
<td>All websites will be developed for a screen resolution of 1024 x 768 and higher</td>
</tr>
<tr>
<td>I1.3</td>
<td>All websites will be completely functional in the following web browsers: Microsoft Internet Explorer (IE) 7.0 and IE 8.0 Mozilla Firefox 3.x Google Chrome Apple Safari (Windows)</td>
</tr>
<tr>
<td>I1.4</td>
<td>Popup windows will be used only in places where it is important to keep the user on the main screen such as the Details screen. If the user has a popup blocker enabled, a message will be displayed asking the user to disable the popup blocker before continuing.</td>
</tr>
<tr>
<td>I1.5</td>
<td>Client side scripting, AJAX controls will be used wherever required but without making the pages to heavy to load.</td>
</tr>
<tr>
<td>I1.6</td>
<td>On screens that display lists (such as the search result pages), a pagination control will be displayed that will allow the user to browse through multiple pages of information rather than scrolling vertically. The pagination control will be developed so that attributes such as maximum items to be displayed per page, maximum number of pages to be displayed, etc. will be easily configurable by the website administrator through a properties file.</td>
</tr>
<tr>
<td>I1.7</td>
<td>A confirmation message will be displayed to the user prior to any kind of delete activity on the websites. The delete action will be carried out only if the user confirms the delete action.</td>
</tr>
</tbody>
</table>
5 GENERAL TERMS AND CONDITIONS

The efforts estimation and planning is based on high level Business. Any reduction/addition to this will be considered during requirement analysis and knowledge transition phase and re-estimation will be carried out.

Any change in scope during the project execution of the project will be handled through the Change Management process

Delicious Webdesign assumes that Client would provide one project manager and functional expert(s) during Requirement analysis and Knowledge Acquisition phase.

Cost of infrastructure, hardware, software and network required at Client’s office is not included in this proposal

Cost (in both the option) will not include cost of domain registration, hosting, payment gateway charges, data migration from old/existing site to new site and server management charges etc.

Cost Estimation is valid for 30 days from the date of proposal has been sent. Then after the cost is subject to be varied as per the change of the company policy & other terms.

Delicious Webdesign expects that Client will provide timely input/feedback for all reviews and queries raised during the project execution. It is expected that Client will resolve queries in reasonable time frame. Any delay can result in slippage of the schedule

Delicious Webdesign assumes that all sign-offs from Client will be provided within agreed and specified timeframe. Such time frame can be decided at the beginning of each key milestone/activity

All the documentation will be provided in English

It is requested to the clients provide confirmation/approval as & when required within 2 business days.

Estimation does not include any data entry or templates work as a part of this contract.

Delicious Webdesign is not responsible for any faulty software provided by any of the vendors supplying software for the development of application and consequences arising out of such usage.

This proposal is valid for 30 days unless extended by Delicious Webdesign.

In case Client requires any extension of the proposed acceptance schedule, the associated effort and cost of such extension can be mutually reviewed.

Delicious Webdesign will require a lead-time of 1-2 week to start the project after the project is awarded.

Delicious Webdesign may display the project on its portfolio after completion of successful project and may get a credit of the work as developed and designed for the site as a part of this contract unless it has been provided in written.
In case if there are delay from client with regards to response of queries or feedback longer than a week additional 10% cost of entire project will be imposed on the final payment or delivery of the project.

For any circumstances if project needs to be put on Hold / Stop it requires minimum request notice period of 1-2 weeks along with duration for which request will be addressed by management and final decision on the request will be based on that.

Source code will only be delivered or uploaded on the live server once the due payment is made.
6 PROJECT EXECUTION MODEL AND DELIVERABLES

6.1 EXECUTION MODEL

- Design layout and prototype based on Client’s input.
- Demo and deliver design layout and finalize the same with Client.
- Prepare Scope document and finalize same with Client.
- Design database and architecture for the web site.
- Develop and test high risk and high priority features early in development life cycle to ensure verification of risk before major investment are made.
- Quality assurance team will test entire sites and report defects.
- Development team will fix defects and ensure quality of website.
- Finally demo and deliver website to Client for the final review.

These best practices in turn will help meet the objectives of a high quality and optimal solution in the specified timelines.

6.2 ACTIVITIES AND DELIVERABLES

<table>
<thead>
<tr>
<th>Inception (Phase I)</th>
<th>Deliverables</th>
<th>Delicious Webdesign Responsibility</th>
<th>Client’s Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accepted Work Order</td>
<td>Refine scope document</td>
<td>Analyze requirements and HTML UI</td>
<td>Knowledge transfer on business logic</td>
</tr>
<tr>
<td>Study and Analyze requirements</td>
<td>Design Layouts</td>
<td>Provide queries and feedback on requirements.</td>
<td>Approve and baseline delivered artifacts</td>
</tr>
<tr>
<td></td>
<td>Prototypes in UI</td>
<td>Work with Client to baseline scope document and prototype.</td>
<td>Resolution for queries</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Elaboration (Phase II)</th>
<th>Deliverables</th>
<th>Delicious Webdesign Responsibility</th>
<th>Client’s Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approved artifacts</td>
<td>Intermediate website progress and demo which includes basic features</td>
<td>Develop basic features based on priority if any. Demo to Client</td>
<td>Review and provide feedback</td>
</tr>
<tr>
<td>Approved prototypes (GUI)</td>
<td></td>
<td></td>
<td>Resolution of intermediate queries</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Construction</th>
</tr>
</thead>
</table>
6.3 Acceptance Criteria and Procedure

The Client will perform acceptance testing of the deliverables on their systems. Delicious Webdesign team will assist the acceptance-testing phase. Any issues reported during the Acceptance Testing will be analyzed and categorized as "Defects" or "Change Requests (CRs)". Problems arising due to the defects in the realization from the starting points will be categorized as Problem Reports and rectified by Delicious Webdesign. Delicious Webdesign will attempt to solve the problems reported at the earliest. In case the estimated time for solving the problems is going to be significant, it will be communicated to Client.

Formal Acceptance Testing will start after Delicious Webdesign sends the final delivery. Delicious Webdesign will make out a formal Delivery Note to the Client. Client will acknowledge, review the work and approve the delivery as complete and acceptable or incomplete and unacceptable, within the number of days of delivery being made as mentioned below. If rejected, Delicious Webdesign will rework the software to requirements.

The scheduled acceptance period, for the completed delivery, would depend upon the release. Delicious Webdesign anticipates the acceptance period to be a total of 4 weeks for the UAT.

Delicious Webdesign uses following defect classification:

<table>
<thead>
<tr>
<th>Type Of Error</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>P0</td>
<td>Fatal Error. Runtime error occurs which causes the application to crash.</td>
</tr>
<tr>
<td>P1</td>
<td>No Fatal Error, but functionality differs from the specification.</td>
</tr>
<tr>
<td>P2</td>
<td>Error wherein the software works but a degree of inconvenience is caused. Correction is not deferrable and an easy work around exists.</td>
</tr>
<tr>
<td>P3</td>
<td>Cosmetic errors like navigational errors, object positioning on the screen etc.</td>
</tr>
</tbody>
</table>
7 Quality Control and Project Management Procedures

7.1 Quality

With a view to providing client work products of high quality, without compromising on timeliness, Quality Processes and Controls will be prepared for the development activity. These Processes and Controls cover all activities from receipt of specifications to delivery of the work product.

The following controls are in place to ensure that projects deliver quality products on schedule and within budgets.

Contract Reviews to ensure clear understanding and identification of customer requirements, mutual roles, responsibilities and risks.

Preparation, Review and Approval of Project Related Plans.

Team Allocation using Project Management System to ensure the best possible fit between project needs and the available manpower resources.

Periodic Project Status/Progress Reviews to monitor progress against the plans and take corrective actions where necessary.

Preparation, Review and Approval of Test Plans to ensure quality of the testing process.

As part of our Quality Management System, all work is audited and reviewed at various levels.

Quality Objectives

Deliver a product that meets and exceeds client expectations

No schedule slippage

No P0 defects are found during the Acceptance testing phase

8 Company Profile

8.1 Company Highlights

Founded in year 2007 by thought leaders with vast experience in academia & industry. Achieved total financial stability since inception and grown solely on internally generated funds. Service oriented and consulting firm with focus on high quality IT value. Global clientele (US, Europe & Asia Pacific). Long term client relationship with large clientele. As preferred application development outsourcing vendors, we have delivered significant benefits to our global customers. Maintained a phenomenon growth over years and have reached at an inspiring stage. Open Source Exposure with Experience: Joomla, Drupal, CakePHP, Os-Commerce, Zen Cart, X-Cart, AspDotNetStoreFront, DotNetNuke, SugarCRM. The fundamental company values stem from understanding that our success is tied with success of our clients.
We work closely with our customers to ensure that we meet the service levels on the most critical CTQ parameters of ‘on time’, ‘within budget’ and ‘defect free’ application development.

Strong Security mechanism to protect Customer Data and Information

**8.2 QUALITY POLICY**

We are committed to provide improved, effective quality solutions and services to our customers by meeting their requirements and achieving continual excellence in all our products & services through our youthful, committed, motivated and dynamic team.

We achieve this by

Ensuring continual improvements in our processes & operations.

Providing growth oriented & satisfying work environment for our Team Members.

Establishing and maintaining a symbiotic relationship with the stakeholders.

**8.3 INFRASTRUCTURE**

Our highly secure, robust and agile infrastructure has been rated 'best in class' during client audits.

- Vast facility space with scalability option
- Internet and email access to all employees
- Advanced 24*7 Security Monitoring System
- Branded workstations with latest configurations & Licensed Software
- Well structured CAT6 Gigabit cabling for all workstation with CISCO Switches.
- High-end servers on various platforms(UNIX, Linux, Windows)
- High Speed Bandwidth with dedicated leased lines
- Automated Back Up System with multiple 2MBPS Broadband Connection
- 3-tier security for IPR protection
- Network security by Firewall (Software and Hardware)
- Well Equipped Server Room
- CCTV Surveillance
- Separate VLANs as per client requirements
- Conference Room with WiFi and other Advanced equipments
- 1 IBM Server - Local Development Server
- 2 HCL Servers - Online Development Server (1 Linux + 1 Windows).
- 3 IBM Online Latest configuration Server for production and Demonstration
8.4 TECHNICAL EXPERTISE

Web Technologies: PHP, .NET, RoR, ColdFusion, Java
Rich Internet Application: Flex, AJAX, Adobe AIR, Microsoft Silverlight
Database: MySQL, MSSQL, SQL Server, Pervasive DB, Oracle
Framework: CakePHP, Symphony, Smarty, enterprise Suite SDK
Design Tools: Flash, Adobe Photoshop, Corel Draw, Illustrator, FireWork

8.5 OUR SERVICES

1. Web Development Services
Web Application Development
Web & Enterprise Portals
Website Design / Development
Web based Database Programming
Web-enabling Legacy Applications
Open source Software Integration

2. Software Development Services
Software Analysis and Design
Software Upgrade
Client Server Applications
Distributed Applications
Component Development
Complex GUI applications
Embedded Systems
Data Conversion
Systems Programming
E-Commerce Solutions
Database Maintenance

Web Design Services
Flash Design
Photo Restoration & Image Processing
Website Design
Flyer Design
Business Cards Design
Logo Design
Graphics Design
Marketing Collateral (envelopes, visiting cards, letterheads, etc)

4. Mobile & iPhone Application Development
Application development for Mobile Social Networking and Wireless Communication.
Mobile Game Development including 2D and 3D graphics for single, two and multi-player.
Solutions based on mobile and handheld platform leveraging Maps, GPS and GPRS technologies
Applications with GPS enabled location mapping, and Geographical map based routing with latest updates through GPRS based sync with server

iPhone Application
iPhone Calendar
iPhone 3G Games
iPhone Theme Icon

Mobile brokerage
Travel booking with Search options

5. Multimedia Solutions
Flash Games & Animations
Logo Animations
Brochure Designs
Graphics
Corporate Presentation / CD ROM Development
Computer Based Training & e-learning
Online Product Presentation
Animation for Banner Designs
Animation for Virtual Product
Character design
Template Design service
Flash 2D & 3D Animations

6. Internet Marketing & Search Engine Optimization
Link Building / Link Popularity Services
Pay Per Click (PPC)
SEO Consulting services
Content Writing / Webcopy
Online marketing
Website Analytics

7. IT Enabled Services
Back office Services
Site Administrator
Chat Support
Email Support
Data Conversions

8.8 WHY Delicious Webdesign

Global Presence
Skilled IT Professionals
State-of-art infrastructure
Proven offshore outsourcing model
Multi culture and multi location understandings
Quick Turnaround time
Satisfied clients globally
Proximity to skilled manpower source
Establishment work execution and delivery process
24 X 7 Services
High quality and cost effective solutions
Rapid communication
Flexible in adopting to the clients’ need
Vast experience from system implementation, integration and migration for some really competitive customers.

**Future Strategies**

Expansion of Product range in different verticals  
Working for achieving CMM3 & ISO27001  
Expanding horizons by our presence in different regions of the world  
Strategic business alliances around the globe